

## HIGHLIGHTS

Led the launch of [BBC News India's YouTube channel](#), growing it to 75k subscribers in its first year through new, data-driven video formats

Revamped [BBC India-Instagram](#), adding new video formats and 100k followers in six months

Led in-person video journalism training for reporters in Zambia for BBC Media Action, 2025

Selected for [Future Cities Go Glocal](#) 2025–26 cohort advancing policy on social justice & digital inclusion

Founded [In Sync](#), a 10-part interview series exploring innovation in non-fiction video

Judge for Online News Association's journalism awards for video and social media, 2024, 2025

Won a [WAN-IFRA award](#) for 'Best use of video' for a short documentary series, 2023

Won a [WAN-IFRA award](#) for short-form video production covering an Indian election, 2022

Won a [BBC News award](#) for Outstanding Initiative for Reaching New Audiences in 2021

Received reporting grants to cover [migration](#), [business](#) and human rights in Illinois, Michigan, California, Puerto Rico and [Germany](#), 2016

## EDUCATION

**Medill School of Journalism, Northwestern University**, United States  
Master of Science in Journalism September 2015 - December 2016

**Rajiv Gandhi Technological University**, India  
Bachelor of Engineering, IT  
August 2007 - June 2011

## SKILLS

**Spoken languages:** English, Hindi/Urdu (Fluent)

**Multimedia:** Final Cut Pro (Advanced), Adobe Premiere Pro, Photoshop, CapCut, InShot, Edits

**Other skills:** YouTube Studio, Meta Business Suite, in-depth audience analytics, SEO, Canva

**Certificate/courses:** Reporting on AI (intensive), HEFAT, PADI Open Water Diver, and more

## JOURNALISM EXPERIENCE

**Senior Producer/Journalist**, Self-employed, India Nov 2024 – Present

- Directing, producing and editing a film on digitization of healthcare in India for the [Solutions Storytelling Project](#) Asia fellowship
- Archival producer for an international documentary on caste
- Drive [video](#) and social coverage on big news days for the BBC
- Run [training](#) workshops on [video](#) production & viewer engagement
- Develop and produce multi-format stories for news outlets & NGOs

**BBC News**, Delhi, India

**Senior Video Producer** Nov 2022 – Aug 2024

- Directed, produced, presented and edited award-winning [short documentaries](#), explainer videos and [Instagram reels](#)
- Managed video and social team, executive produced 100+ short docs, and news and feature shorts under tight deadlines
- Led production of eight YouTube series covering [tech](#), [food](#), [culture](#); managing all phases from concept development to final delivery
- Collaborated with TV, graphics and marketing teams to craft and lead an impactful rollout of global stories on different platforms
- Produced field and studio shoots, including pre-interviews, logistics coordination and working closely with on-camera talent
- Monitored social and video analytics and developed overall video strategy to reach underserved audiences on different platforms

**Senior Video Journalist**

Dec 2018 – Nov 2022

- Developed new formats to reach young and female audiences on [YouTube](#), [IGTV](#), [Instagram Reels](#) and the BBC website
- Filmed, edited and produced videos on [inequality](#), [climate change](#), [coronavirus](#) etc. reaching 10m+ people globally
- Reviewed scripts and storyboards and supervised BBC's language video teams in Asia, Africa and Europe to produce explainers, character-led videos and short documentaries
- Ran [trainings](#) across 42 language teams on using social media for reporting, filming remotely, creative editing and scripting

**Digital Journalist**

Feb 2018 - Dec 2018

- Field produced a documentary on [India's cow vigilantes](#) for BBC Newsnight – finalist for Asian Media Award, 2019
- Reported, wrote and edited daily news and feature pieces covering [gender](#), [global relations](#), and [protests](#) across India

**Washington Post**, Washington DC

Feb 2017 - Jan 2018

**Video Producer**

- Conceptualized, filmed and edited a five-part video series, [Between Two Cultures](#), on daughters of immigrants in the US
- Edited [video output](#) for social media verticals and website

**Freelance Reporter**, Washington DC

Dec 2015 – Feb 2018

- Covered stories focused on [refugees](#), [immigrants](#), [business](#) and [culture](#) for AJ+, NBC News, Business Insider, Upworthy and others
- Video intern at Vox.com, USA Today covering the 2016 US election