

HIGHLIGHTS

I write [In Sync](#), an interview series exploring innovation in the non-fiction video space

Won a [WAN-IFRA award](#) for best use of video for a short documentary series, 2023

Won a [WAN-IFRA award](#) for short-form video production covering an Indian election, 2022

Won a [BBC News award](#) for Outstanding Initiative for Reaching New Audiences in 2021

Selected for **BBC's Development Program** for stints in Nairobi to train video teams in East Africa, 2019 and 2020

Received [CNN's Diversity fellowship](#), 2017

Selected for Poynter's Minority Writing Fellowship, 2017

Received **Social Justice News Nexus Fellowship** to report on [Islam in Michigan](#), drug addiction in Puerto Rico, refugees in California, 2016

Received an **International Media Center Fellowship** to report on family reunification for Syrian [refugees in Germany](#), 2016

EDUCATION

Medill School of Journalism, Northwestern University, United States
Master of Science in Journalism
September 2015 - December 2016

Rajiv Gandhi Technological University, India
Bachelor of Engineering, Information Technology
August 2007 - June 2011

SKILLS

Spoken languages: English, Hindi/Urdu (Fluent), Sindhi (Competent)

Multimedia: Final Cut Pro, Adobe Suite: Premiere Pro (Advanced), Audition, Photoshop, After Effects (Basic)

Other tools: CrowdTangle, Audience Analytics (YouTube, Facebook, Instagram, Website), WordPress, Google Trends, Twitter Trends, Canva, Trello, Chartbeat, Basic OSINT

Certifications: PADI Open Water Diver, Mental Health First Aider, Data Driven Journalism

JOURNALISM EXPERIENCE

BBC News, Delhi, India

Senior Producer, Video

Nov 2022 – Present

- Oversee and drive the production of innovative short- and long-form news and feature videos from India for digital and social platforms
- Manage a team of video journalists, producers and editors, in the newsroom and on field
- Led the launch for [a new YouTube channel](#) for BBC News India
- Collaborate and coordinate on breaking news coverage with text reporters, visual journalism and BBC's live team
- Direct, produce and edit [short documentaries](#) and news videos
- Commission, review and provide feedback on video stories
- Study video analytics and conceive of story ideas that align with the BBC's tone and style to reach audiences on multiple platforms
- Onboard new talent and train them on editorial/video processes

Senior Video Journalist

Dec 2018 – Nov 2022

- Filmed, edited and produced videos on [inequality](#), [climate change](#), [coronavirus](#) etc. reaching millions of people globally
- Reviewed scripts and storyboards and supervised BBC's 42 language video teams to produce [explainers](#), [character-led videos](#), [perspective/opinion videos](#) and [short documentaries](#)
- Developed new video formats to reach underserved audiences on [YouTube](#), [IGTV](#), [Instagram Reels](#) and the BBC website
- Led a project on *female engagement* to analyze content consumption by women globally to frame new digital strategy
- Ran [trainings](#) across 42 language teams on using social media for reporting, filming remotely, creative editing, scripting etc.

Digital Journalist

Feb 2018 - Dec 2018

- Field produced a documentary on [India's cow vigilantes](#) for BBC Newsnight – *finalist for Asian Media Award*, 2019
- Reported, wrote and edited daily news and feature pieces covering [gender](#), [global relations](#), and [protests](#) across India

Washington Post, Washington D.C.

Feb 2017 - Jan 2018

Video Producer

- Conceptualised, filmed and edited a five-part video series, [Between Two Cultures](#), on daughters of immigrants in the US
- Edited [daily video output](#) and animated story visuals for the award-winning *Snapchat Discover* channel reaching a million subscribers in six months
- Wrote/produced [video](#) and [text stories](#) for the website, millennial women publication- the Lily, and Apple News

Multiple publications, Unites States, Remote

Dec 2015 – Feb 2018

Multimedia Reporter

- Worked independently to report and produce videos and text stories for *AJ+*, *NBC News*, *Business Insider*, *Upworthy* etc.
- Video intern at Vox.com and USA Today, 2016 – covered the [US elections](#), filmed/produced news and [feature videos](#)