

# NIKITA MANDHANI

Senior Producer | Multiplatform Journalist

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## HIGHLIGHTS

Launched [BBC News India's YouTube channel](#), growing it to 75K subscribers and ~10M views in its first year

Revamped [BBC India-Instagram](#), adding new video formats and 100K followers in six months

Led in-person social video training for reporters in Zambia for BBC Media Action, 2025

Part of Aspen Institute Germany's Go Glocal 2025-26 cohort, advancing policy on social justice & digital inclusion

Created and wrote [In Sync](#), a Video Consortium column interviewing journalists and filmmakers driving innovation in non-fiction video

Judge for Online News Association's journalism awards for video and social media, 2024, 2025

Won a [WAN-IFRA award](#) for Best use of video for a short documentary series, 2023

Won a [WAN-IFRA award](#) for short-form video production covering an Indian election, 2022

Won a [BBC News award](#) for Outstanding Initiative for Reaching New Audiences in 2021

### Earlier Experience (2015-2018)

Reported, wrote and produced videos for AJ+, NBC News, Vox, USA Today and Business Insider on US politics, tech, migration and gender

## EDUCATION

**Medill School of Journalism, Northwestern University**, United States

Master of Science in Journalism

September 2015 - December 2016

**Rajiv Gandhi Technological University**, India

Bachelor of Engineering, IT

August 2007 - June 2011

## SKILLS

**Spoken languages:** English, Hindi/Urdu (fluent)

**Multimedia:** Final Cut Pro (Advanced), Adobe Premiere Pro, Photoshop, CapCut

**Platform and audience tools:** YouTube Studio, Meta Business Suite, audience analytics, SEO

**Certifications:** Blue Dot AI Safety/AGI Strategy, Pulitzer Centre Reporting on AI, HEFAT

## JOURNALISM EXPERIENCE

**Senior Producer/Journalist, Freelance, India** Nov 2024 – Present

- Lead video and social coverage for BBC News on major South Asia stories, producing visual explainers, live pages, and social videos
- Reported, wrote, and produced text features and accompanying social videos on feminist movements in Afghanistan and India for Restless Development's Walking the Talk project
- Design and deliver [workshops](#) on mobile journalism, video production, new formats and audience-first storytelling for journalists and producers across Asia and Africa
- Directed, produced, and edited a [short documentary](#) on frontline healthcare workers in India via Skoll Foundation/Video Consortium
- Advise global clients on content strategy, platform algorithms, and audience development
- Archival producer on an international long-form documentary on caste discrimination in India – in post-production

**BBC News, Delhi, India**

**Senior Video Producer** Nov 2022 – Aug 2024

- Led the video and social team; oversaw editorial direction and daily production operations across digital and social platforms
- Executive-produced 100+ short documentaries, news and feature videos; set story framing, formats, and cross-platform rollouts for major stories including India's 2024 general election, G20 2023, and the Cricket World Cup
- Directed, produced, presented, and edited award-winning [short documentaries](#) and [social-first videos](#) for global audiences
- Used audience data and performance metrics to shape video strategy and grow reach among young and female audiences

**Senior Video Journalist**

Dec 2018 – Nov 2022

- Developed new [video formats](#) to reach young and female audiences across YouTube, Instagram, Facebook and BBC website - scaled across 42 language teams globally
- Supervised and trained teams across Asia, Africa, and Europe on remote filming, scripting, and social video production
- Led a female audience engagement initiative across 20+ languages
- Filmed, edited, and produced videos on inequality, [climate change](#), [coronavirus](#), and social issues, reaching 10M+ viewers globally

**Digital Journalist**

Feb 2018 - Dec 2018

- Reported, wrote and produced daily news and features on gender, politics, business and social issues
- Field produced a documentary on [India's cow vigilantes](#) for BBC Newsnight – finalist for Asian Media Award, 2019

**Washington Post, Washington DC**

Feb 2017 - Jan 2018

**Video Producer**

- Founding video editor for the Snapchat Discover team; produced breaking news and feature videos for web and social media
- Created [Between Two Cultures](#), a five-part video series on identity, belonging, and cultural duality among second-generation American women from Vietnam, Cuba, India, Congo, and Palestine